# Gender Budgeting: Public Financial Management Tool for Accountability

No. 409 24-May-2024 Lekha Chakraborty



New Delhi



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#### Lekha Chakraborty<sup>1</sup>

#### Abstract

Gender budgeting is a public financial management (PFM) tool to ensure accountability mechanisms. The analysis of "process" indicators of gender-responsive PFM (GRPFM) reveals that India has been successful in integrating a gender lens within the budget cycle, including in financial planning and allocation, and in effective implementation. However, a legally mandated GRPFM would be crucial for the sustained impact of gender budgeting on gender equality outcomes. The empirical analysis of the link between gender-responsive PFM and gender equality outcomes showed that the flexibility of finances is crucial for a government to implement GRPFM. Unconditional fiscal transfers have a relatively greater impact on gender equality outcomes than conditional transfers. The plausible mechanism through which unconditional tax transfers impact gender equality outcomes lies in the flexibility of use of tax transfers by subnational governments in prioritizing their gender-related commitments. This inference has policy implications for the 16th Finance Commission.

<sup>&</sup>lt;sup>1</sup> Chakraborty is a Professor at NIPFP and Governing Board Member of International Institute of Public Finance, Munich. The author acknowledges the valuable discussions on PFM with Srinivas Gurazada and Philipp Krause. This is the advanced version of the lecture delivered at the UN Women training program on Gender and Macroeconomics at Bangkok, May 13-17, 2024.

Accessed at <a href="https://www.nipfp.org.in/publications/working-papers/2012/">https://www.nipfp.org.in/publications/working-papers/2012/</a>



Gender budgeting is a public financial management (PFM) tool to translate the gender commitments into budgetary commitments. The gender responsive PFM is a fiscal innovation, and it transcends four stages including knowledge building, creating institutional structures, capacity building and installing accountability mechanisms (Chakraborty, 2022; Stotsky, 2020). Gender budgeting is emerging as a significant socio-economic tool to analyze budgetary policies to identify their effects on gender equity. Gender budgeting does not mean making separate budgets for women nor is it confined to analysis of earmarked funds for programmes exclusively targeted for women within budgets. It refers to analysis of the entire budget through a gender lens to identify gender-differential impacts and to translate gender commitments into budgetary commitments. It enhances the transparency and accountability of revenue and public expenditure.

Prima facie, the budget may appear to be gender neutral; but due to differences in the socially determined systemic roles played by women and men, budgetary policies have differential impacts across gender. As a consequence, gender neutrality of budgetary policies can turn to gender blindness due to the fact that the women and men are at asymmetric levels of development on the socio-economic scale. Gender budgeting is not "women budgeting"; rather, it is an analysis of budgets to ascertain the relative benefits (or losses) derived by each gender from a particular fiscal programme/project.

Gender budgeting constitutes one among many macroeconomic policy tools to address gender equity; the prominent among other tools such as monetary policy, trade policy and financial deregulation policy. The gender budgeting is analysed within the overall framework of fiscal policy, and does not focus exclusively on public expenditure analysis. The significant elements of fiscal policy viewed through a gender perspective are budgetary allocations, actual expenditure and taxation; fiscal decentralisation and ex-ante gender budgeting; fiscal devolution (intergovernmental fiscal transfers) and aid effectiveness. However, most gender budgeting experiments worldwide have been largely confined to expenditure-side analysis of budgets.

The paper analyses the gender responsive PFM process, taking into account the financial allocation, marksmanship and the gender outcomes. The paper is organized into 4 sections. Section 1 explains the PFM framework of gender budgeting. Section 2 explains the



global PFM experiences of gender budgeting. Section 3 tracks the "process" indicators of gender responsive PFM. Section 4 provides the link between gender responsive PFM and the gender outcomes. Section 5 concludes.

# 1. The Public Financial Management (PFM) frameworks of Gender Budgeting

The Public Financial Management (PFM) frameworks for gender budgeting have been developed by Chakraborty (2022) identifying the fiscal innovation components of gender budgeting and World Bank (2022) by the PEFA Secretariat identifying the nine indicators of gender responsive PFM (GRPFM). Chakraborty (2022) defined gender budgeting as fiscal innovation and suggested a gender budgeting framework with four components – model building, institutional mechanisms, capacity building and accountability mechanisms. Innovation is defined as a way of transforming a new concept into tangible processes, resources and institutional mechanisms in which a benefit meets identified problems. GRB is a fiscal innovation in that it translates the gender commitments into fiscal commitments through applying a 'gender lens' to the identified processes, resources and institutional mechanisms; and arrives at a desirable benefit incidence. GRB as an innovation has four specific components: knowledge processes and networking; institutional mechanisms; learning processes and building capacities; and public accountability and benefit incidence.

GRB is emerging as a significant socio-economic innovation tool for transparency and accountability by analysing budgetary policies and identifying their effects on gender development. It has two inevitable dimensions: equity and efficiency. It is a misnomer that GRB is making separate budgets for women. It is also wrongly interpreted as earmarking of funds for gender development. GRB is defined as an analysis of the entire budget process through a gender lens to identify the gender differential impacts and to translate gender commitments into budgetary commitments.

The institutional arrangements are crucial for the advancement of gender budgeting as a fiscal innovation. Gender budgeting is a powerful PFM tool to ensure gender equality outcomes, which has inter-sectoral cross-cutting policy concerns. It is therefore significant for the governments to organize themselves to ensure that decisions on policies and programs to reduce gender inequalities receive equal attention as areas of spending which



are under the authority of a specific minister and ministry. However in many countries have ministries of women or equivalent, of course, but such ministries do not necessarily have responsibility for all areas of spending that reduce gender inequalities. Therefore gender budgeting as a fiscal innovation requires strong institutional mechanisms to translate the gender commitments into fiscal commitments. The six tools suggested by Elson for gender budgeting are the following: (i) gender-aware policy appraisal; (ii) beneficiary assessment; (iii) gender-disaggregated public expenditure incidence analysis; (iv) analysis of impact of the budget on time use; (v) gender-aware medium-term economic policy framework; and (vi) gender responsive budget statements. Empirical studies on gender-responsive tax policy, in particular gender-disaggregated tax incidence, are scarce.

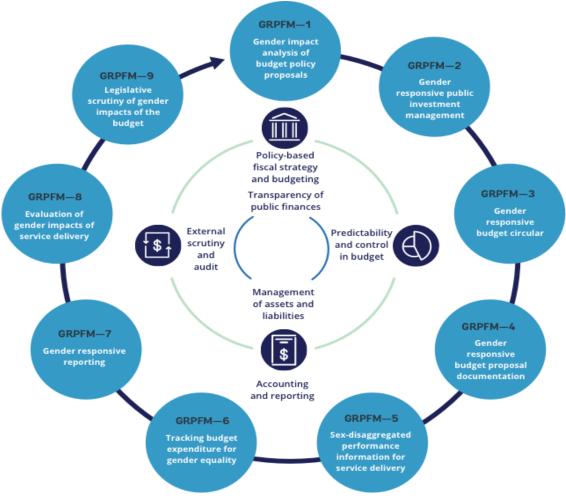


Figure 1: Gender Responsive PFM Framework: The "Process" Variables

Source: PEFA Secretariat, World Bank (2022)



The PEFA Secretariat of World Bank identified a set of nine indicators that measure the degree to which a country's PFM systems address the government's goals with regard to acknowledging different needs of men and women, and different subgroups of these categories, and promoting gender equality (World Bank, 2022). The nine "process" indicators of Gender responsive PFM (GRPFM) are given in Table 1.

Stages	Indicators	Defining the Indicators
1	Gender impact analysis of budget policy proposals	: This indicator assesses the extent to which the government prepares an assessment of the gender impacts of proposed changes in government expenditure and revenue policy. This is typically done in a form of ex ante gender impact assessments or evaluations.
2	Gender responsive public investment management	This indicator assesses the extent to which robust appraisal methods, based on economic analysis, of feasibility or prefeasibility studies for major investment projects include analysis of the impacts on gender. It recognizes that different groups of men and women benefit differently from investment projects.
3	Gender responsive budget circular	This indicator measures the extent to which the government's budget circular(s) is gender responsive and includes justifications or results for the effects on men and women of budget policies, as well as sex-disaggregated data
4	Gender responsive budget proposal documentation	This indicator assesses the extent to which the government's budget proposal documentation includes additional information on gender priorities and budget measures aimed at strengthening gender equality.
5	Sex- disaggregated performance information for service delivery	This indicator measures the extent to which the executive's budget proposal or supporting documentation and in-year or end-year reports include sex- disaggregated information on performance for service delivery programs
6	Tracking budget expenditure for gender equality	This indicator measures the government's capacity to track expenditure for gender equality throughout the budget formulation, execution, and reporting processes.
7	Gender responsive reporting	This indicator measures the extent to which the government prepares and publishes annual report(s) that includes information on gender-related expenditure and the impacts of budget policies on gender equality.
8	Evaluation of gender impacts of service delivery	This indicator measures the extent to which independent evaluations of the efficiency and effectiveness of public services include an assessment of gender.
9	Legislative scrutiny of gender impacts of the budget	This indicator measures the extent to which the legislature's budget and audit scrutiny include a review of the government's policies to understand whether policies equally benefit men and women by ensuring the allocation of sufficient funds

Table 1: The "Process" Indicators of Gender I	Responsive PFM (GRPFM)
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Source: PEFA Secretariat, World Bank (2022)



The institutional structure can be inclusive of a Gender Budgeting Secretariat placed in the Ministry of Finance; and Gender Budgeting Cells were constituted in the sectoral Ministries. The bureaucratic composition of the Gender Budgeting Cells can also be notified. The analytical matrices to conduct gender budgeting can be developed within these institutional structures across sectors with the help of Ministry of Finance.

The PFM framework for gender budgeting can be broken down into: (a) ex-post gender budgeting, in which the existing budget is analyzed through a gender lens and (b) ex ante gender budgeting, in which the needs of the women are identified first and then incorporated into the budget (Chakraborty, 2022). Ex-ante gender budgeting is relatively easy at subnational levels of government in which the identification of needs of women at local levels is relatively easy. In other words, the ex-ante budgeting is basically what is desirable in gender budgeting; by contrast, ex-post is in effect a gender auditing process applied to existing budgets.

The gender budgeting is a significant public financial management tool to ensure fiscal transparency and accountability. It is applying a gender lens to existing budgets, understand the gaps and postulate the ex-ante gender budgeting. Ex-ante gender budgeting is identifying gender needs prior to budgeting it. Ex-post gender budget analysis begins with the identification of three categories of public expenditure: (i) Expenditure specifically targeted to women and girls (100 per cent targeted for women); (ii) Pro-women allocations; which are the composite expenditure schemes with a women component (that is, a scale of 100to 30 - at least 30 per cent targeted for women); and (iii) Mainstream public expenditures that have gender-differential impacts (that is, a scale of 0 to 30). It is relatively easy to identify the specifically targeted programmes for women across ministries from the Expenditure Budget documents. But the challenge is that discerning what component of mainstream budget programmes has a "pro women" or gender-equality impact is not easily done from simple perusal of the budget documents.

Within the analytical framework of gender budgeting, matrices can be developed to categorize financial inputs from a gender perspective; these can be transmitted to the identified Ministries/Departments to obtain the budgetary allocations to make gender impact analysis possible. The above three matrices form a categorisation of public expenditure on a

scale of zero to 100 in terms of the proportions of beneficiaries who are women. In other words, the first matrix collates programmes specifically targeted to women with 100 per cent of allocations; while the second matrix collates public expenditure programmes with pro women allocations, defined as at least 30 per cent of the budgetary allocations which benefit women.

Pro-women allocation can be ex-ante (if it is calculated on the basis of amounts "earmarked" for women), or ex-post (if it is based on the identification of beneficiaries). The third matrix collates the allocations, which may be deemed residual only in the sense that these programmes do not fall within the first and second categories. These significant residual expenditures are likely to have gendered impacts, if not proven otherwise. Allocations under the third category include gender-specific allocations of 30 to zero per cent.

The ex-ante process of gender budgeting approaches gender equity in an iterative manner as follows: (i) Identifying gender issues by place, sector and across socioeconomic groups; (ii) Translating gender concerns into relevant objectives to be included in the budget policy and programmes; (iii) Defining gender strategies at the policy and programme levels, with targets; (iv) Defining gender-sensitive performance indicators; and (v) Costing interventions to form the gender budget and subsequently identifying the budget headings.

Identifying the regional or local dimensions of ex-ante gender budgeting is a critical step. The interface between gender and environment is also crucial when one talks about the spatial dimensions of gender budgeting. Ex-post gender budgeting can be extended to gender-disaggregated benefit incidence analysis, which involves allocating unit costs according to individual utilization rates of public services. BIA can identify how well public services are targeted to certain groups in the population, across gender, income quintiles and geographical units. Studies on BIA have revealed that a disproportionate share of health budget benefits the elite in urban areas, or that the major part of education budget benefits schooling of boys rather than girls; these have important policy implications. However, BIA studies have been largely confined to education and health sectors due to the comparative richness of unit utilization data from secondary sources.



The analysis of the distributional impact of public expenditure on water supply and energy is difficult at a macro level due to a paucity of data on units utilized. However, time-use data may provide better information on unit utilization of other social-sector expenditures. Chakraborty (2008) attempted an illustrative gender-disaggregated benefit incidence analysis of the water sector in India using time-use data. Benefit incidence is computed by combining information about the unit costs of providing publicly provided goods with information on the use of these goods.

In addition to Chakraborty (2022) and World Bank (2022), OECD (2023) has also developed gender responsive PFM frameworks for G20 countries. OECD (2023) defines gender budgeting as the use of analytical tools, as a routine part of the budget process, so that the budget is more effective at helping to meet gender equality goals. The core elements to an effective approach to gender budgeting, as per the OECD Senior Budget Officials Experts Group on Gender Budgeting sets out three core elements underpinning an effective approach to gender budgetic framework, (ii) effective tools of implementation and (iii) a supportive enabling environment (OECD, 2023).

Gender budgeting requires a strong strategic framework where actions are guided by a national gender equality strategy that outlines overarching gender goals (OECD, 2023). Goals may also be linked to an indicator framework which helps track progress. The effective tools employed across OECD countries include

- i. Gender impact assessments: Analysis of the gender impact of existing and/or new budget measures (both ex-ante and ex-post).
- ii. Gender dimension in performance setting: Identifying gender equality indicators and objectives as part of the performance budgeting framework.
- iii. Gender budget statement: A summary of how budget measures are intended to support gender equality priorities.
- iv. Gender budget tagging: Tracking how programmes and activities support gender equality objectives, helping to quantify financial flows.
- v. Gender perspective in evaluation and performance audit: Identifying whether gender goals relating to different policies and programmes were achieved.
- vi. Gender perspective in spending review: Ensuring spending reprioritisation has a positive impact on gender equality goals.



The third component of OECD analytical framework is a supportive enabling environment, which includes systematic collection of gender-disaggregated data, training and capacity development for government staff. Equally important is for gender budgeting to be subject to oversight by accountability institutions such as parliament and the supreme audit institution, so that the government is held to account publically for its implementation.

The IMF approach to Gender Budgeting is integrating a gender perspective in entire fiscal policy across each phase of the budget cycle through gender-responsive fiscal policies and gender-specific PFM practices (Virginia, et al, 2021).

The holistic design of the gender budgeting tools involves applying a gender lens throughout the policy making, budget preparation, execution, monitoring, and evaluation process. It is also important that lessons learned from the evaluation and assessment of programs/policies feed into a new cycle of policy design.

## 2. Global PFM experiences on Gender Budgeting

In the post-pandemic fiscal space, achieving gender equality remains a major challenge. The COVID-19 pandemic has only exacerbated the widening gender equality gaps. Governments have adopted a series of fiscal policies to tackle gender inequalities. The United Nation's 1995 Beijing Platform for Action called for integrating a gender perspective into government budget processes. More recently, the UN's 2015 Sustainable Development Goals (SDGs) called for adequate resources and tools to track budget allocations for gender equality (SDG indicator 5.c.1). The 2015 Addis Ababa Action Agenda for Development recognized the importance of tracking resource allocations for gender equality and strengthening capacity for Gender Budgeting. In 2020, G20-Women, an official engagement group to the G20, called for greater investment in GB to ensure that fiscal policies advance gender equality in the short and long-term recovery from the COVID-19 crisis.

GB uses fiscal policies and public financial management (PFM) tools to promote gender equality (Stotsky, 2020). It incorporates a gender lens into the budget process to ensure that governments are acutely aware of the impact of their choices on gender outcomes. GB



encompasses fiscal policies and budgetary decisions to understand their impact - intended and unintended - on gender equality and using this information to design and implement more effective gender policies (Virginia, et al, 2021).

The pandemic has deepened long-standing gender gaps, with women continuing to bear the burden of unpaid work. By structuring spending and taxation in ways that advance gender equality—a process called gender budgeting—governments can help close the gap. The IMF research shows that while all G20 countries have enacted gender focused fiscal policies, the budgetary tools to operationalize, evaluate, monitor and audit these policies remain more limited. Too few countries assess the upfront impact of policies on gender or evaluate their effectiveness ex-post. IMF has constructed a gender budgeting index (GBI) framed around the four pillars of the IMF's gender budgeting framework. The index uses data collected from the IMF survey and ranks countries high, medium, or low, depending on how they score. Among G20 countries, Canada, Mexico, France, South Korea, and Japan score high on the GBI.

More than half of G20 countries have a legal framework in place requiring that gender goals and activities be incorporated in the budget, and almost all collect genderdisaggregated statistics to some degree. Countries also try to bring a gender perspective to the budget preparation process, by linking goals and performance indicators to gender, or by issuing budget circulars with a gender lens. However, just one third carry out up front gender assessments to understand the potential impact of new policies on gender equality.

G20 countries score relatively low in integrating a gender perspective into budget execution. Gender information is rarely included in government annual financial reports. Only seven countries do ex-post gender impact assessments and seldom use them to improve policy design. Few countries audit gender activities and programs, though there is some oversight by legislatures in about half of G20 countries.

Responses to the IMF survey highlight some of the challenges to effectively implementing gender budgeting, including a lack of guidance, coordination, and expertise in gender analysis and data. But the survey also reveals the keys to success: strong political backing, legislative requirements, and a ministry of finance that is firmly in the driver's seat.



Making the impact of policies on equality more visible through better analysis and reporting can make a real difference in women's lives.

The successful gender budgeting initiatives in the Asian region were "within government" exercises with the Ministry of Finance (instead of other sectoral ministries) spearheading the process, in collaboration with public policy think tanks and others. For instance, India is a leading example of gender budgeting in the Asia Pacific region, as acknowledged by the United Nations (UNDP Asia Pacific, 2010; UN Women, 2012; UN Women 2016).

The Ministry of Finance has played a lead role to incorporate gender budgeting in budget circulars, expenditure budgets, and performance or outcome budgets. The technical expertise of the team working with the Ministry of Finance to integrate gender budgeting within the existing classification of budget transactions was the core of the India initiative. The policy think-tank of the Ministry of Finance, the National Institute of Public Finance and Policy (NIPFP), provided analytical templates to the Ministry of Finance to make the generic concerns from the civil society organizations were heard and translate the gender commitments into budgetary commitments. Yet another strength of the process in the region are the so-called gender budget statements within budget papers. The gender budget statements have helped to ensure that budgets include allocations in both national and subnational governments for women's development, and this has led to more transparency and accountability in the budget exercises. The gender budget statements helped the countries to articulate how much they spend on women; and to mainstream gender budgeting in prima facie gender-neutral ministries, such as Science and Technology and others. The legal mandate for gender budgeting in India is absent, while the Philippines and Korea have legal mandate for gender budgeting (Table 2).

The gender budgeting statements gave space to governments to build up sexdisaggregated or gender relevant data, though more sustained efforts are required to ensure that the data are used to guide effective programs and policies. In the lower-income countries in the region, the approach to budgeting is hampered by low capacity, and gender budgeting in such countries faces more challenges to achieve its intended outcomes. However, there are bold exceptions in the Asian region, where gender budgeting has been attempted by the



Ministry of Finance, using gender-based analytical matrices and frameworks (for instance, in Nepal and Sri Lanka). Gender budgeting has provided an opportunity to incorporate care economy policies into macroeconomic frameworks in the region. The valuation of work done by women using time use data and incorporating it to gender budgeting policies came about as an offshoot of this process (Chakraborty, 2014). Exercises to incorporate time use in planning has helped governments to realize that the policies which were considered gender neutral were in fact not gender neutral. For instance, in Nepal, the gender budgeting matrix has incorporated women's time use as one criterion. In India, in the Union Budget 2016-17, the Finance Minister has integrated gender budgeting in the energy sector by a policy initiative on care economy, to uplift poor women in the energy ladder to liquefied petroleum gas (LPG) subsidies. The Cabinet Committee on Economic Affairs, chaired by the Prime Minister, approved the scheme for providing free LPG connections to women from below poverty line households. This was the first time in the history of India that the Ministry of Petroleum and Natural Gas implemented a welfare scheme benefiting many women belonging to the poorest households. This is a good example of how a prima facie genderneutral ministry like the Ministry of Petroleum and Natural Gas can design a policy to address women's needs. Yet another challenge is to give gender budgeting legal standing in the countries in the region. Legislation supporting gender budgeting is rarely found in the region. Gender budgeting is more a fiscal fiat than a legal fiat. In the region, Korea and the Philippines have made gender budgeting mandatory through the law. The revenue side of gender budgeting is still in nascent stages. Revenue policies that provide favorable treatment to women may help to improve their paid work efforts, access to land and property, and their ability to accumulate financial savings and investments, as well as enhance their children's access to education and health, and increase their "say" in intra-household decisions (Basu, 2006). Typically, the debate has centered on the role of personal income taxes. However, there is more recent focus on indirect taxes as well as property and mineral taxes. These issues are discussed further in the case studies. Sharp (2003) notes that the growth in gender budget initiatives has coincided with the introduction of reforms in budgetary processes, in both developing and advanced countries, and one of such budgetary reforms has been the introduction of "results-based" budgeting, which shifts assessment of the success of government programs and policies away from the raising and spending of money (budgetary inputs) to the achievement of results in the form of outputs and outcomes. The gender budgeting initiatives vary in scope, objectives, and strategies, entry points to the budget, tools



of analysis, participants, and the politics of engagement. There is no single means of assessing the success of gender budgeting and it is partly because government budgets, and gender responsive budgets, arise as a result of multi-faceted processes leading to substantive outputs (Elson and Sharp, 2010). It is therefore difficult to identify the one particular criterion of success of gender budgeting owing to heterogeneity in the experiences of countries, but the tangible criteria of success include whether these efforts help to reduce gender inequality and lead to the advancement of women. This paper analyzes how gender sensitive the budget making processes are, how effective countries have been in developing transparent and accountable mechanisms in revealing the gender sensitivity of budget processes and allocations, and whether the gender budgeting efforts led to specific policy actions or programs.

Korea, like India, with the support of think tank and other research, has formulated a framework for gender budgeting and implemented legal backing with provisions in national finance laws. The Philippines has shown the pitfalls of earmarking a floor on spending in sectoral budgets, but was later able to improve this strategy and link this spending to resultsoriented budgeting. At the subnational level, the States of India like Kerala and Karnataka, and the communes in the Philippines like Sorsogon and Hilongos have provided good examples of local level gender budgeting. Australia was a pioneer of gender budgeting, but abruptly ended the Women's Budgets within budget documents and its initiative. The Philippines provides an example of how gender budgeting can be applied at both national and subnational levels. Gender-responsive budget policy initiatives started at the national level in the Philippines with the Gender and Development (GAD) budget in 1995. The GAD budget made a provision for earmarking at least 5 per cent of all departmental expenditure on programs for women in national and sub-national budgets. Under quota-based gender budgeting, money was earmarked for such activities as ballroom dancing in certain government departments. As there was no penalty for not utilizing the GAD budget fully and efficiently, many departments ended up with an unspent surplus in the GAD budget. However, the 5 per cent requirement was eventually made more flexible so that departments could spend money only on what was truly needed. This "harmonized GAD" rule began in 2012 "to ensure that different concerns of men and women are addressed equally and equitably" in programs, activities, and projects (see Philippine Budget Circular 2012). Chakraborty (2006a,



2006b, 2010) notes that setting a floor for spending on gender-related aims resulted in a misallocation of resources in various departments.

Integrating gender-related concerns into national policies became prominent in Bangladesh with the formulation of the fifth five-year plan, 1997-2002. The adoption of a National Policy for the Advancement of Women and National Action Plan for the Advancement of Women in 1997 led to gender budgeting (Chakraborty, 2010). The Ministry of Health also piloted a gender-disaggregated beneficiary assessment of community health services. After the findings of this analysis were presented to the Ministry of Finance, it agreed to incorporate gender-related and anti-poverty concerns into the budget. The Ministry of Finance along with the Ministry of Women and Children's Affairs led the initiative. Several ministries carried out gender mainstreaming separately but the major task of gender mainstreaming was given to the Ministry of Women and Children's Affairs. The gender budgeting effort encompassed analysis in a number of ministries of gender-related concerns and also the assignment in 47 ministries of Women in Development focal points. Gender "shares" for each expenditure are also calculated using the specially developed RCGP (Recurrent, Capital, Gender and Poverty) database and methodology (Budlender, 2015). As such, gender budgeting in Bangladesh has focused on the analysis of ministry budgets to determine whether they are gender responsive or not. The government produces a document along with the budget which explains how different activities of various ministries/divisions have implications for women's advancement and rights. The first year, such analysis was done for four ministries and in the second year this was done for ten ministries. Since 2009, the Bangladesh government has been producing an annual gender budget report that can be considered a form of a gender budget statement (Budlender, 2015, UN Women 2015). In 2012, a review of 20 ministries was carried out and concluded that Bangladesh is successful in institutionalizing the gender budgeting process. Sri Lanka joined the Commonwealth's gender budgeting pilot projects in 1997, which was then followed by an initiative by UNIFEM in 2002. Donors have played an important role in the implementation of gender responsive budgeting and macro policies in Sri Lanka (for details, see Sharp et al., 2010). The gender budgeting initiative in Sri Lanka has had two phases. The initial phase was the Commonwealth initiative coordinated by the Department of National Planning and concentrated on health, education, the public sector, employment, agriculture, industry and social services in 1997. The second round of the initiative was taken up by Ministry of



Women's Affairs in coordination with UNIFEM and their aim was to prepare the ex-post analysis of the budget in 2003. Women's development is referred to in the 2003 budget, with the establishment of a separate window for women to borrow special money for small businesses, in each of the special funds being set up for sectoral development. In Asia Pacific region, it is significant to analyse the gender responsive PFM process in detail and to commission a project to track the gender responsive PFM process. In the Philippines, the initial gender budgeting efforts suggested that earmarking a portion of budget for women in every ministry or department is a second-best principle of gender budgeting. The Philippines has moved away from this approach to results-linked gender budgeting. In Bangladesh, though not in the name of gender budgeting, a successful Food for Education program was introduced with the aim to improve the school enrollment and retention rates of children and improve their nutrition levels, with some evidence suggesting that it had a more meaningful effect on girls. In Nepal, the integration of time use statistics and the statistically invisible care economy in gender budgeting is almost non-existent in the Asian region except in Nepal, where it was integrated in analytical matrices of gender budgeting. In Sri Lanka, two studies on gender budgeting, by the Commonwealth Secretariat and UN Women, and former study analyzed the benefit incidence analysis of public expenditure through a gender lens, and the latter study by Chakraborty (2004) led to institutionalization of gender budgeting within Ministry of Finance and announcement of gender budgeting in Budget speech.

# 3. Gender Responsive PFM in India : Tracking the "Process" Indicators

Gender responsive PFM in the form of gender budgeting has led to gender mainstreaming in the budget, with more and more prima facie gender neutral sectors adopting gender budgeting and reporting to the Ministry of Finance on their efforts to address gender equality through fiscal policies. Accountability and transparency are part of the objectives of gender budgeting. However, the integration of gender budgeting statements into the budget documents for transparency; and the relevant accountability mechanisms were largely absent in the region. India is an exception (Table 2), as India has integrated gender within the PFM within the four stages of fiscal innovation (Chakraborty, 2022). The nodal role of the Ministry of Finance with the support of the NIPFP, the policy think tank in gender budgeting has led to the successful mainstreaming of gender budgeting at both the



national and subnational levels in India. The various stages of gender responsive PFM is given in Table 2.

	Phases	Actors	Outcome
2000-03	Knowledge building, specifying country-specific Models and networking	National Institute of Public Finance and Policy (NIPFP), a think tank of the Ministry of Finance, the pioneer study on g-PFM in India in coordination with Ministry of Women and Child Development (MWCD), UNIFEM, Ministry of Finance	Ex-post analysis of budget through a gender lens with objective "budgeting for gender equity," including a chapter in India's Economic Survey; Highlighted the need to integrate the unpaid care economy into budgetary policies Linking public expenditure and gender development within econometric models.
2004-05	Institutionalizing mechanisms	Ministry of Finance ; NIPFP	Expert committee on "Classification of Budgetary Transactions" with gender budgeting in the terms of reference; Budget Announcement on India's commitment to gender budgeting; Analytical matrices to do gender budgeting were designed by the Ministry of Finance and NIPFP. Gender Budget Statements included in Expenditure Budgets, from 2005-06 onwards. Gender Budgeting Cells (GBC) were instituted in Ministries.
2005- present	Capacity Building	Two phases. (i) Phase I: NIPFP, MWCD and MoF (till 2006), Phase II – MWCD, UN Women (2006-present)	GBC officials, Ministries and State officers training; Charter on gender budgeting specifying the responsibilities of GRB cells
2012- present	Enhancing Accountability	Erstwhile Planning Commission (Eleventh Five Year Plan) incorporated a Committee on "Accountability," NIPFP has been part of this process with Planning Commission. Comptroller and Auditor General (CAG) has initiated accountability"/auditing of gender budgeting at State level.	Comptroller and Auditor General of India, since 2010, has been publishing a Report on Gender Budgeting in the State Finance Accounts. The accountability mechanism is yet to follow up effectively. This Report covers money "actually spent" on women.

# Table 2: GRPFM Stages of Gender Budgeting Innovation in India

Source: Chakraborty (2022).



Gender budgeting is most effective when it involves changes to both policy-making processes – such as determining budgeting allocations and designing programmes – and administrative systems – such as tracking expenditures and monitoring programme outcomes (Stotsky, 2020). Changes may be made at a policy level through executive branch decision-making, and/or formalized in budget circulars, the national budget law, or a separate law on gender budgeting. Almost all countries use a budget call circular or equivalent document that serves as an official notice from the finance ministry instructing government agencies how to submit their annual budget bids (Budlender, 2015). Formalization of the gender budgeting initiative through budget circular has been termed gender budgeting by "fiscal fiat" (Chakraborty, 2022).

The indicator analysis of gender responsive PFM (GRPFM) for India is given in Table 3.

Stages	The "Process"	Progress		
	Indicators			
1	Gender impact analysis of budget policy proposals	ex ante gender impact assessments or evaluations is done across Ministries/Departments in India in an adhoc and arbitrary manner, however "Gender Based Assessments" (GBA) documents are not yet made public, just as in case of Canada across Federal Canada departments.		
2	Gender responsive public investment management	Capex is not gender neutral. However, in India, the robust appraisal methods, based on gender-responsive economic analysis, of feasibility studies for major investment projects are arbitrary across departments. However, climate related criteria has been integrated in a few public investment projects. Climate bonds (green bonds) have been announced in India, but not yet "gender bonds" within the capex public investment financing.		
3	Gender responsive budget circular	Budget Call circular incorporates gender budgeting mandatory in India since 2004-05. All detail Demand for Grants (DDGs) are mandated across sectoral Ministries/Departments.		
4	Gender responsive budget proposal documentatio n	In India, the government's budget statement is made public since 2004-05		
5	Sex- disaggregated performance information	The sex-disaggregated information on performance for service delivery programs is available across sectors, however a systematic publication of performance data has not yet been uploaded in a sustainable manner across Departments/Ministries and therefore difficult to track the time series data. This		

Table 3: Gender-responsive Public Financial Management in India: The Process indicators



administrative data access is crucial for conducting gender disaggregated public expenditure benefit incidence (BIA) analysis.
Public expenditure tracking integrating a gender lens throughout the budget formulation, execution, and reporting processes is highly arbitrary in India. This involves co-ordination between Union and State governments and local level institutions to track the flow of funds and outcomes. Systematic publication of "unutilized funds" (deviation between BE and RE and Actuals) integrated a gender lens is crucial to analyse fiscal marksmanship.
In India, departments/Ministries prepare and publish annual report(s). The chapter on gender-related expenditure and the impacts of budget policies on gender equality in the Annual reports have not been integrated in a sustainable manner.
Comptroller and Auditor Gender (CAG) conducts evaluation and audits of gender responsive budgeting.
The Gender Budgeting Act is proposed by Niti Aayog to analyse the gender impacts of budget, however not yet legally mandated.

Source: Author's compilation

The analysis of "process" indicators of gender responsive PFM (GRPFM) reveals that India is successful in integrating a gender lens within the budget cycle, including in the financial planning and allocation, and in effective implementation. However, a legally mandated GRPFM would be crucial for the sustained impact of gender budgeting on gender equality outcomes.

## 4. Link between Gender-responsive PFM and Gender Outcomes

The gender responsive PFM in India is known worldwide for its sustainability and accountability. As India has advanced in gender responsive PFM since 2004-05, it is important to analyse the link between gender-responsive PFM and gender outcomes (Anand and Chakraborty, 2016; Chakraborty, 2010; Chakraborty, 2022). Stotsky, Chakraborty and Gandhi (2019) has analysed the link between the gender responsive PFM and gender outcomes. This study has integrated the variables relate to intergovernmental tax transfers – both conditional and unconditional fiscal transfers – and also the variables relate to gender budgeting across Indian States, given in Table 3. The data is obtained from the State Finance Accounts (for budgeted unconditional transfers), federal government ministry web sites (for



budgeted conditional transfers) and gender outcomes variables from surveys and the Ministry of Women and Child Development (MWCD).

The effects of intergovernmental transfers on gender outcomes across the states of India, controlling for whether states have gender budgeting initiatives in place, is analysed for its imnpct on gender equality outcomes. The specifically targeted allocations for gender development are broadly less than one per cent of the entire budget and that is not the entire spending on gender equality. The remaining 99 per cent of the budget often has intrinsic gender-related objectives. Unless we try to quantify this spending as well, using the specifically targeted public spending on gender equality represents only a partial measure. The public spending on gender as a proxy for gender budgeting initiatives is avoided in the models for this reason.

Another dimension of effectiveness of gender budgeting in any state is whether it is made mandatory through legal procedures or not. However, in India (unlike in some countries or subnational entities, where gender budgeting is mandatory), gender budgeting was not made mandatory through law. A third dimension is to categorize the states as per the phase of gender budgeting—whether a state is in an early phase of model building, or second phase of developing gender budgeting statements using matrices and institutionalizing it in the Finance Ministry, or third phase of capacity building of sectoral ministries in integrating gender budgeting and/or in a final phase of designing accountability mechanisms of gender budgeting to understand its impacts (Chakraborty, 2022). These four phases are unclear in the state context and therefore an attempt to establish in which phase the different states were, as a measure of gender budgeting in our econometric models, is not undertaken (Chakraborty, 2014; Stotsky, Chakraborty and Gandhi, 2019).

Given the data limitations, following Stotsky and Zaman (2016), the states are categorized into gender budgeting and non-gender budgeting states based on the announcement by the government to initiate gender budgeting in any state. We measure the effect of gender budgeting through the use of a dummy variable, where the variable takes a value of 1, if the state has a gender budgeting effort in place and



0, if the state does not. The gender budgeting regime dummies are also matched to the year of implementation of gender budgeting. The year of implementation is used as a regime changing dummy because gender budgeting has not been rolled back in any of the states of India where it has been initiated (Stotsky, Chakraborty and Gandhi, 2019).

The social and cultural variables like religion are excluded in the models because the unit of analysis is Indian States in which religion is non-homogenous. The fiscal transfers are included not as direct benefit transfers (DBT) to households or individuals, but intergovernmental fiscal transfers from higher government to subnational governments (Stotsky, Chakraborty and Gandhi, 2019).

The political economy variables are not included in the model because intergovernmental fiscal transfers are broadly based on formula or criteria (including population, per capita income, climate change related variables, fiscal discipline), and the discretionary elements arising from political affiliation of national and subnational governments do not appear to be significant variables in determining the IGFT mechanism in India (Stotsky, Chakraborty and Gandhi, 2019).

The ethno-fragmentation of population of the subnational governments in deciding the quantum of transfers is also beyond the scope of the study, for the same reasons. As noted in Stotsky and Zaman (2016), ideally, the other variables for gender inequality in education beyond the gender parity in enrolment index. However, the database unfortunately does not provide any other gender outcome variables for states of India across time in education. Stotsky, Chakraborty and Gandhi (2019) use the following variables as determinants: real income per capita and per capita intergovernmental transfers from the Union government, which is disaggregated in the models into conditional and unconditional fiscal transfers, both measured in the natural log of real per capita amounts; population, measured in millions; and agriculture GDP, manufacturing GDP, and services GDP, all measured as a ratio of subnational GDP. Population is used to control for economies of scale in provision of



public services and might also have an effect of gender inequality through indirect means (for instance, states with larger populations might be more exposed to outside influences) (Stotsky and Zaman, 2016).

The structural transformation of the economy is captured through the share of the state economy in various types of economic activity. This can affect gender equality outcomes by influencing how women participate in economic activity. In India, "participation income" (income received by participating in economic activity) is more consequential than universal "basic income" (the income transferred to individuals through public policies, irrespective of their participation in economic activity). Public spending on health and education can reflect the revealed preferences of the state incorporating the median voter's utilities (assuming that there is a "Wicksellian connection", meaning there is a link between one unit of tax paid and one unit of utils derived by citizens).

The generalized method of moments (GMM) approaches – using the Arellano and Bond methodology – is used to account for a lagged dependent variable and to address potential endogeneity of the independent variables. The lagged dependent variable captured in the GMM models can better measure the dynamic process by which gender equality indicators and spending measures evolve over time. The unconditional transfers have a positive and significant effect on gender parity in education in the upper secondary levels.

Gender responsive PFM (GRPFM) has a positive and significant impact on gender parity in education at the upper primary school and lower secondary school levels. The conditional transfers are not significant (Table 4). The results also suggest that economic growth per se is insufficient, given the weak impact of real income changes, and therefore that the government needs to take specific and focused public policy planning and budgeting measures to ensure gender equality outcomes in India. The dependent variables are the gender equality index (GEI) which is captured through female to male ratio of education outcomes in primary, upper primary, lower



secondary and upper secondary schools in India. The unconditional fiscal transfers through Finance Commissions seem to have a direct effect on gender equality outcomes measured by parity in enrolment compared to conditional transfers and therefore integrating gender criteria in intergovernmental formula-linked fiscal devolution would have positive effects on gender equality.

VARIABLES	GEI_P	GEI_UP	GEI_LS	GEI_US
L <sub>1</sub>	-0.2722	0.3058*	-0.297*	-0.258
	((0.122)	(0.137)	(0.257)	(0.0217)
Gender budgeting	0.009 (	0.0218**	0.0399**	0.028
PFM variable	0.102)	(0.012)	(0.0206)	(0.0198)
FC Tax transfers	0.0157	0.005	0.074	0.127**
(log terms of Real per capita)	(0.0150)	(0.0176)	(0.047)	(0.041)
CSS transfers (log	0.0088	-0.0079	-0.037	-0.012
terms of Real per capita)	(0.1156)	(0.0140)	(0.035)	(0.033)
Structural Variables				
Agricultural	-0.305	0.2602	0.370	0.304
sector (% of State GSDP)	(0.475)	(0.558)	(1.011)	(0.992)
Manufacturing	-0.306	0.2588	0.369	0.304
sector (% of State GSDP)	(0.475)	(0.558)	(1.011)	(0.992)
Services sector	-0.306	0.2598	0.374	0.303
(% of State GSDP)	(0.475)	(0.5579)	(1.012)	(0.992)
real income per	0.0029	0.0609**	0.1996	-0.0133
capita (log terms)	(0.0225)	(0.0275)	(0.1217)	(0.098)
Population (log	0.074	0.0675	0.622	1.211**
terms)	(0.057)	(0.067)	(0.442)	(0.515)
Constant	30.92	-26.148	-38.65	-33.09
	(47.51)	(55.78)	(101.14)	(99.22)

Table 4: Link between	Gender-res	nonsive PFM and	d Gender (	Jutcome Variables
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Data: Finance Accounts of state governments, finance commission reports and government ministry/department data (various years)

## 5. Conclusion

The process indicators of gender-responsive PFM reveal that India has not yet achieved the legally mandated GRPFM process through a Gender Budgeting Act, which is crucial for long-term transparency and accountability in terms of gender equality outcomes. The achievements in terms of legally mandated gender-responsive PFM within the Budget



Circular (Accessed at (link unavailable) Page 24 Working Paper No. 409) and the Gender Budget Statements within the Expenditure Budgets are laudable in the context of India. Gender-responsive PFM is very crucial for promoting gender equality outcomes. However, the exact institutional mechanism and fiscal design matter in translating the GRPFM into better gender outcomes. The empirical investigation suggests that unconditional tax transfers have a relatively greater impact on gender equality outcomes than conditional grants. This calls for the 16th Finance Commission to integrate a gender criterion in the intergovernmental fiscal transfer formula. The channels of impact of tax transfers on gender equality outcomes require meticulous analysis with more detailed fiscal variables across income quintiles and demographic patterns.



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Lekha Chakraborty, is Professor, NIPFP Email: lekha.chakraborty@nipfp.org.in



National Institute of Public Finance and Policy, 18/2, Satsang Vihar Marg, Special Institutional Area (Near JNU), New Delhi 110067 Tel. No. 26569303, 26569780, 26569784 Fax: 91-11-26852548 www.nipfp.org.in