CURRENT AWARENESS SERVICE  
[ New Arrivals of Books ]  
[ Volume 14; Issue No. 4; April 2017]  

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COMMUNICATION

V.1:xxxvi,399; V.2: xii,382; V.3: xii,416; V.4: xii,392.
658.45 H35S Q5.1-4 49432- 49435

Book Description: The roots of strategic communication lie in public relations, which has been a well-established concept in countries around the globe for more than 100 years. In the United States, for instance, this concept has been associated with publicity, promotion, and public policy battles. At times, especially in the early years of the 20th Century, it was seen as inseparable from propaganda and a means for promoting and protecting democracy. The field has developed immeasurably in the past few decades, but strategic communication is still a topic with strong, influential links to a variety of different disciplines, and increasingly relevant in both a professional and academic capacity. This Major Work captures the definitions, key developments and future of the field through a carefully-selected collection of seminal papers on the topic.

- Volume One: Defining Strategic Communication: Groundings, Forewarnings, and Calls to Action
- Volume Two: Public Arena: Input, Power, Converging/Diverging Voices, and Tensions
- Volume Three: Discursive and Dialogic Organizations and the Stakeholder View: Social Constructions and Functionalist Perspectives
- Volume Four: The Future of Strategic Communication: Organizational and Societal Well-being, Influences, Measures, and New Directions


ECONOMIC DEVELOPMENT

Oxford India handbooks.
**Book Description:** After experiencing stagnation for much of the post-independence period, India has shown considerable dynamism in processes and outcomes since the mid-eighties. The post-reform Indian Economy has defied established economic patterns and in the process created a few paradoxes. This book aims to identify policies, institutions and incentives that have worked, and constraints that have emerged in India's growth prospects. More than underdevelopment, the book analyses the bottlenecks that emerge as change occurs, to minimize the chances of being trapped into the dated habits of thought. It takes opportunity from rapidly transforming Indian economy to analyses out-of-equilibrium behaviour and understand the dynamics of non-conventional growth path.


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3. *Ros, Jaime*

338.9 R71R Q3 49456

**Book Description:** Why are some countries richer than others? Why do some economies grow so much faster than others do? Do economies tend to converge to similar levels of per capita income? Or is catching up simply impossible? If modern technology has shown the potential to raise living standards to first-world levels, why is it that the vast majority of the world's population lives in poverty in underdeveloped countries? These questions have been at the heart of development economics since its inception several decades ago and are now at the center of the research agenda of the modern economics of growth. This book reviews the answers to these questions in the contemporary fields of growth theory and comparative development. It is a sequel to Development Theory and the Economics of Growth published in 2000 with the aim to vindicate the theoretical insights and accumulated empirical knowledge of classical development economics and to integrate them into the mainstream of modern growth economics. The growth and development fields have expanded in the last twelve years in welcome directions that aim to deepen our understanding of the fundamental determinants of comparative development. This new book evaluates these new directions, including developments in
endogenous growth theory and economic geography as well as the rise and challenge of the new institutional economics, in the light of the earlier, classical contributions to development theory.


ECONOMIC GROWTH


Readings on the economy, polity and society

Essays from economic and political weekly.


338.954 B18E Q5 49445

Book Description: After a boom in the early twenty-first century, India witnessed a macroeconomic reversal marked by a slowdown in growth that has lasted a little longer than the boom. At the same time, a fresh criterion of governance, namely inclusion, has emerged and become a priority for the state. Written against the backdrop of these developments, the essays in this volume represent a range of perspectives and methods pertaining to the study of growth and its distribution in India. The essays in Section I take the long view of growth in the country. They represent issues of abiding interest and provide the canvas upon which the rest of the articles may be seen as placed. Section II takes a macro view of the recent history of the economy. The essays explore the reasons for the shift from a regime of high growth and low inflation to one of low growth and high inflation, deconstruct the ‘dream run’ of the economy over 2003–08, and evaluate the United Progressive Alliance government’s performance.

Section III comprises essays that study the economy at the next level down, covering its agriculture, industry and services. Another essay reflects upon the desirable space for finance in India, a topic that has assumed some relevance after the global recession. Finally, the essays in Section IV address the emergence into the public sphere of the idea that growth must be inclusive. Accordingly, the essays here assess the extent to which recent growth has been inclusive, approaching the issue from various angles.

Assembling authoritative voices on the economy of contemporary India, this volume will be indispensable for students of economics, management, development studies and public policy. It will also prove useful to policymakers and journalists.


338.954 J19E Q5 49437
**Book Description:** This volume deals with a range of contemporary issues in Indian and other world economies, with a focus on economic theory and policy and their longstanding implications. It analyses and predicts the mechanisms that can come into play to determine the function of institutions and the impact of public policy.


6. Higgins, Karen L.
338.9 H53E Q5 49446

**Book Description:** How to sustain our world for future generations has perplexed us for centuries. We have reached a crossroads: we may choose the rocky path of responsibility or continue on the paved road of excess that promises hardship for our progeny. Independent efforts to resolve isolated issues are inadequate. Different from these efforts and from other books on the topic, this book uses systems thinking to understand the dominant forces that are shaping our hope for sustainability. It first describes a mental model - the bubble that holds our beliefs - that emerges from preponderant world views and explains current global trends. The model emphasizes economic growth and drives behavior toward short-term and self-motivated outcomes that thwart sustainability. The book then weaves statistical trends into a system diagram and shows how the economic, environmental, and societal contributors of sustainability interact. From this holistic perspective, it finds leverage points where actions can be most effective and combines eight areas of intervention into an integrated plan. By emphasizing both individual and collective actions, it addresses the conundrum of how to blend human nature with sustainability. Finally, it identifies primary three lessons we can learn by applying systems thinking to sustainability. Its metaphor-rich and accessible style makes the complex topic approachable and allows the reader to appreciate the intricate balance required to sustain life on Earth.

- Highlights the application of system thinking in economics
- Identifies systemic leveraging actions for achieving sustainability
- Outlines a comprehensive and integrated plan for achieving sustainable stewardship in the future

ECONOMICS

7. Nayyar, Deepak
South Asia edition.
330 N23E Q7 49447

Book Description: This book examines the critical themes of employment, growth and development to focus on challenges and opportunities, both old and new, in the contemporary world economy. The essential theme that runs through the book is that there is a strong relationship not only between employment and growth, but also between employment and development, where the causation runs in both directions. The author shows how employment transforms economic growth into meaningful development by providing livelihoods and incomes to people. While the book is primarily concerned with developing countries, it considers industrialized countries as points of reference or comparison, since the latter are a large part of an interdependent world, in which problems faced by the two sets of countries are frequently connected and sometimes common. The ten essays in this volume also provide a macroeconomic analysis of development problems situated in the wider context of a changing world economy, exploring possible solutions, to understand the implications for countries and for people.


ENVIRONMENTAL ECONOMICS

333.70954 Sh2E Q6 49448

Book Description: Grounded in current issues and constraints, this book focuses on valuing environmental degradation, green economic growth, trade–environment linkage, climate change, health outcome efficiency and public works programmes. Can the ‘impressive’ growth rates registered by the Indian economy last in the long run? If so, are they inclusive of the key dimensions of well-being? Can the balance between India’s demand for and supply of natural capital make the country an ecological debtor? This volume, in honour
of Professor U. Sankar, addresses such significant debates and provides policy initiatives to tackle these issues. This book argues that sustainable development as a long-term objective demands a paradigm shift in the approach to viewing ecology and that sustainability has to be assessed in terms of economic, social and environmental outcomes.


ENVIRONMENTAL LAW

New horizons in environmental and energy law series.
346.04691 C34C Q7 49472

Book Description: This book is about the issues, challenges and directions currently faced by water as a key resource for mankind. The book aims at providing a finer understanding of the water regulatory future. The contributions in this book are grouped around specific themes. In Part I, the contributions address the water challenge to public international law. In Part II, the authors explore the most pressing ethical, legal, and social issues. In Part III, the discussion covers the economic drivers shaping the future of water. Water is an essential resource for mankind, yet many countries around the world are currently facing mounting freshwater management challenges, with climate change and new regional imbalances threatening to aggravate this situation further. This timely book offers a unique interdisciplinary inquiry into the issues and challenges water regulation will face in the coming years. The book brings together economists, political scientists, geographers, and legal scholars to offer a number of proposals for the future of water regulation. The contributions in this book are grouped around specific themes. In the Part I, the contributions address the challenges which water poses to public international law. In Part II, the authors explore the most pressing ethical, legal, and social issues. Finally, the discussion in Part III covers the economic drivers shaping the future of water. This discerning book covers all of the primary actors in the water world, including governments, companies, international organizations, and citizens.


HEALTH CARE

10. Collins, Charles
362.1091724 C69U Q4 49457
**Book Description:** The underlying themes of this book are twofold: it emphasises the importance of understanding and strengthening health systems to improve a population’s health in low and middle income countries; it promotes the values of equity and the right to health, efficiency, participative and accountable decision-making, and the need for a long-term perspective. These values are examined in relation to governance, policy making and planning, financing, managing, and intersectoral action for health and health service delivery, with a chapter devoted to each.

By permeating the health system with these values, the authors seek to develop a good health system. This would have access to a level of resources commensurate with the national level of income, and use of these resources in the most efficient way to ensure an equitable and maximized level of health, sustainable over the long term. Moreover, it would empower the health system members in areas concerning their health and contributes towards wider social cohesion and mores.


**INTERNATIONAL FINANCE**

**11. Goyal, Ashima
South Asia edition.
332.042 G74M Q7 49453**

**Book Description:** The book presents and further develops basic principles and concepts in international finance and open economy macroeconomics to make them more relevant for emerging and developing economies (EDEs). The volume emphasises the necessity of greater knowledge of context as populous Asian economies integrate with world markets, as well as the rapidly changing nature of the area due to rethinking after the global financial crisis. It addresses a host of themes, including key issues such as exchange rate economics, macroeconomic policy in an open economy, analytical frameworks for and experience of EDEs after liberalisation, the international financial system, currency and financial crises, continuing risks and regulatory response.

**1. International finance 2. Capital flows 3. External debt**

**JOURNALISM**


Book Description: International Finance and Development offers a comprehensive survey of the major financing issues influencing economic development since the historic Monterrey Consensus of the International Conference on Financing for Development in 2002. As most recent international private capital flows have been unlikely to significantly enhance new productive investments in the developing countries, it is necessary to design appropriate mechanisms to ensure they contribute to development. However, recent trends in official development financing offer some grounds for optimism, although much more needs to be done. External debt problems of many developing countries, especially the least developed countries, seem likely to continue to constrain their prospects for development. The final part on systemic issues highlights new concerns and the modest progress in ensuring that the international monetary and financial system better serves economic growth and development throughout the world, especially in the developing countries.


Book Description: Contemporary Editing offers journalism students a forward-looking introduction to news editing, providing instruction on traditional newsroom conventions along with a focus on emerging news platforms. This comprehensive text provides students with a strong understanding of everything an editor does, addressing essential copy editing fundamentals such as grammar and style; editorial decision making; photo editing, information graphics, and page design; and new media approaches to storytelling. Throughout, the book focuses on how "the editor’s attitude"—a keen awareness of news values, ethics, and audience—comes into play in all facets of news editing. This
new edition offers expanded coverage of web publishing and mobile media, giving students solid editing skills for today's evolving media and news forums.

Features of the Third Edition:

- **Editing 2.0 boxes** discuss the impact of digital technology and social media on editing.
- **Coverage of grammar problems and a new chapter on working with numbers** provide students with a strong grasp of math and grammar, which are the underpinnings for all writing and editing.
- **An emphasis on editing for brevity** prepares students to write and edit clearly and briefly, for print and for the web.
- **A chapter on the art of headline writing** guides students through one of the editor's most important tasks, and introduces the task of search engine optimization.
- **Examples of ethics and legal situations** show students how issues arise in even the most basic stories, and how to address them.
- **Online exercises** present additional practice for students, without needing to purchase a workbook.

**1. Journalism 2. Editing.**

LABOUR ECONOMICS


**Book Description:** Productive employment opportunities constitute the primary ingredient of economic transformation and inclusive growth. This volume examines India's development experience in the sphere of labour, employment, structural change and institutional challenges in the recent past. The contributors have extended the boundaries of contemporary debate in a variety of ways by undertaking fairly detailed empirical analysis of selected aspects of growth and employment change in India. They uncover the recent patterns of change, between and within sectors over time that challenges popular beliefs and understanding of employment growth in India. Analysis of population ageing, gender discrimination, impact of labour regulation; institutional analysis; dynamics of judicial interpretation of laws protecting workers in the years of economic liberalisation among others have enriched the content. The volume contributes to our knowledge of India's labour market and sheds light on employment challenges in an economy undergoing rapid growth and economic transformation.

Law

15. Albano, Gian Luigi
346.023 Al1L Q6 49439

Book Description: Framework agreements have arisen in response to the well documented and high costs of public procurement procedures. The agreements have significant potential to improve procedural efficiency in public procurement, but are complex to operate. Inadequate preparation and implementation can also frustrate their potential both to tackle waste, abuse and corruption and to enhance value for money. In this enlightening book, Gian Luigi Albano and Caroline Nicholas look at the key decisions required for designing and using framework agreements and address both legal and economic issues to give the reader a clear understanding of the planning, variables and flexibility needed for efficient implementation. This book will be of interest to policy makers, lawyers and public procurement practitioners who want to deepen their understanding of the legal and economic issues surrounding framework agreements.


Literature

16. Jameson, Fredric
Routledge classics
Special Indian edition.
808.3 J23P Q2 49455

Book Description: In this ground-breaking and influential study Fredric Jameson explores the complex place and function of literature within culture. At the time Jameson was actually writing the book, in the mid to late seventies, there was a major reaction against deconstruction and poststructuralism. As one of the most significant literary theorists, Jameson found himself in the unenviable position of wanting to defend his intellectual past yet keep an eye on the future. With this book he carried it off beautifully. A landmark publication, The Political Unconscious takes its place as one of the most meaningful works of the twentieth century.

**MEDIA**

17. Adams, Paul C.
*Communications/Media/Geographies / by Paul C. Adams and...[et. al].* - London: Routledge, 2017. xi,201.
*Routledge studies in human geography.*
*ISBN : 978-1-138-82434-8 302.23 AdIC Q7 49441*

*Book Description:* Although there are human geographers who have previously written on matters of media and communication, and those in media and communication studies who have previously written on geographical issues, this is the first book-length dialogue in which experienced theorists and researchers from these different fields address each other directly and engage in conversation across traditional academic boundaries. The result is a compelling discussion, with the authors setting out statements of their positions before responding to the arguments made by others. One significant aspect of this discussion is a spirited debate about the sort of interdisciplinary area that might emerge as a focus for future work. Does the already-established idea of communication geography offer the best way forward? If so, what would applied or critical forms of communication geography be concerned to do? Could communication geography benefit from the sorts of conjunctural analysis that have been developed in contemporary cultural studies? Might a further way forward be to imagine an interdisciplinary field of everyday-life studies, which would draw critically on non-representational theories of practice and movement? Communications/Media/Geographies are invited to join the debate, thinking through such questions for themselves, and the themes that are explored in this book (for example, of space, place, meaning, power, and ethics) will be of interest not only to academics in human geography and in media and communication studies, but also to a wider range of scholars from across the humanities and social sciences.

**MONETARY POLICY**

18. Srinivasa Raghavan, T.C.A.
*ISBN : 978-93-86224-48-4 332.46 Sr3D Q7 49471*
**Book Description:** Central Banks are much like what Voltaire once said about god — if he did not exist, it would have been necessary to invent him. When the times are good, they are taken for granted; when things go wrong, they are prayed to. Like god, central banks also move in mysterious ways: it is hard to tell how much of what they do has economic substance and how much is purely political.

Dialogue of the Deaf is the history of the politics of monetary policy in India. The workings of the Reserve Bank of India and its strange relationship with the government forms the core of the book. It is forever walking the tightrope, torn between the law that governs it and the politics of the governments that control it. Or, as was famously said by the Governor of the Bank of England when it was being set up, it has to play the role of a ‘Hindu wife’ who offers advice but never asserts herself.

In this book, T. C. A. Srinivasa Raghavan has described some of the main elements of this complex relationship with facts, anecdotes and analysis stretching back to nearly 180 years in a manner easily accessible to the lay reader who wants to get a sense of the workings of money, monetary policy and the men who control it in India.

**1. Monetary policy 2. Central banks 3. Banks and banking**

**PHILOSOPHY**

19. Popper, Karl

*Conjectures and refutations: The growth of scientific knowledge / by Karl Popper.. - London: Routledge India, 2013. xvii,582.
Routledge classics
Special Indian edition.
I21 P81C Q3 49442

**Book Description:** Conjectures and Refutations is one of Karl Popper's most wide-ranging and popular works, notable not only for its acute insight into the way scientific knowledge grows, but also for applying those insights to politics and to history. It provides one of the clearest and most accessible statements of the fundamental idea that guided his work: not only our knowledge, but our aims and our standards, grow through an unending process of trial and error. Popper brilliantly demonstrates how knowledge grows by guesses or conjectures and tentative solutions, which must then be subjected to critical tests. Although they may survive any number of tests, our conjectures remain conjectures, they can never be established as true.

What makes Conjectures and Refutations such an enduring book is that Popper goes on to apply this bold theory of the growth of knowledge to a fascinating range of important problems, including the role of tradition, the origin of the scientific method, the demarcation between science and metaphysics, the body-mind problem, the way we use language, how we understand history, and the dangers of public opinion. Throughout the book, Popper stresses the importance of our ability to learn from our mistakes. Conjectures and Refutations is essential reading, and a book to be returned to again and again.

**PUBLIC POLICY**


**Book Description:** In order to address major social policy problems, governments need to break down sectoral barriers and create better working relationships between practitioners, policymakers and researchers. Currently, major blockages exist, and stereotypes abound. Academics are seen as out-of-touch and unresponsive, policy makers are perceived to be justifying policy decisions, and the community sector seeks more funding without demonstrating efficacy. These stereotypes are born out of a lack of understanding of the work and practices that exist across these three sectors. Drawing on ground-breaking research and partnerships, with contributions from senior public servants, this book explores the competing demands of different actors involved in policy change. It challenges current debates, assumptions and reflects a unique diversity of experiences. Combined with differing theoretical perspectives, it provides a uniquely practical insight for those seeking to influence public policy.

**SOCIAL CLASSES**


**Book Description:** This book posits the Scheduled Castes (SCs) and Scheduled Tribes (STs) vis-à-vis their upper-caste Hindu peers and establishes how caste is a lived reality in everyday life in modern India. It explores areas where caste and religious exclusion are most visible, such as human development, inequality, poverty, educational attainments, child malnutrition, health, employment, wages, gender, and access to public goods. With an in-depth theoretical foundation and empirical
analysis, it establishes that in each of these sectors, the performance of upper-caste Hindu households is far better compared to that from the SC, ST, and Muslim households


22. Graham, Carol

Book Description: For centuries the pursuit of happiness was the preserve of either the philosopher or the voluptuary and took second place to the basic need to survive on the one hand, and the pressure to conform to social conventions and morality on the other. More recently there is a burgeoning interest in the study of happiness, in the social sciences and in the media. Can we really answer the question what makes people happy? Is it really grounded in credible methods and data? Is there consistency in the determinants of happiness across countries and cultures? Are happiness levels innate to individuals or can policy and the environment make a difference? How is happiness affected by poverty? By economic progress? Is happiness a viable objective for policy? This book is an attempt to answer these questions, based on research on the determinants of happiness in countries around the world, ranging from Peru and Russia to the U.S. and Afghanistan.

The book reviews the theory and concepts of happiness, explaining how these concepts underpin a line of research which is both an attempt to understand the determinants of happiness and a tool for understanding the effects of a host of phenomena on human well being. The research finds surprising consistency in the determinants of happiness across levels of development. Yet there is still much debate over the relationship between happiness and income. The book explores the effects of many mediating factors in that relationship, ranging from macroeconomic trends and democracy to inequality and crime. It also reviews what we know about happiness and health and how that relationship varies according to income levels and health status. It concludes by discussing the potential - and the potential pitfalls - of using happiness surveys to contribute to better public policy.

** 1. Social classes 2. Quality of life
3. Happiness-Economic aspects
4. Economics-Psychological aspects
5. Economics-Sociological aspects.

SOCIOLOGY

23. Popper, Karl
**Book Description:** In this long-awaited volume, Jeremy Shearmur and Piers Norris Turner bring to light Popper's most important unpublished and uncollected writings from the time of The Open Society until his death in 1994. After The Open Society: Selected Social and Political Writings reveals the development of Popper's political and philosophical thought during and after the Second World War, from his early socialism through to the radical humanitarianism of The Open Society. The papers in this collection, many of which are available here for the first time, demonstrate the clarity and pertinence of Popper's thinking on such topics as religion, history, Plato and Aristotle, while revealing a lifetime of unwavering political commitment.

After The Open Society illuminates the thought of one of the twentieth century's greatest philosophers and is essential reading for anyone interested in the recent course of philosophy, politics, history and society.


TAXATION


**Book Description:** This book identifies Indian municipalities as among the weakest globally in terms of access to resources, revenue-raising capacity and fiscal autonomy. Advocating reforms in these sectors, it discusses the lack of clarity, consistency, adequacy and predictability in municipal taxation, user charging, intergovernmental transfers and development financing as key factors plaguing city finances. Topical and up-to-date, the book brings out the need to align particular types of revenues to particular categories of expenditure so that services can be delivered in a responsive, transparent and accountable manner.

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