

National Agriculture Market and the Political Economy of Agriculture Marketing

The launch of the National Agriculture Market (NAM) in April 2016 by the Prime Minister signalled the first serious resolve of the NDA government to address the challenge of creating a unified national market for agricultural produce. It was expected that the launch of the e-marketing portal seeking to virtually integrate physical mandis would be vigorously followed up by the government to create an alternative buying option for farmers by the time the kharif marketing season came up in October this year. However, the early progress of e-NAM suggests a familiar lapse into hesitation and confusion, as the roll out remains sluggish and legacy players in agriculture trade prepare to reap the real harvest of a (so far) bountiful monsoon. This talk seeks to throw light on the fate of NAM in the larger political economy of agriculture marketing, especially at the State level, and uses past experiences of similar reform initiatives to predict some likely outcome scenarios.

Keywords: NAM, agriculture

Date: August 04, 2016

Time: 04:30PM to 06:00PM

Venue: Ground Floor, Conference Hall, R&T building, National Institute of Public Finance and Policy, 18/2 Satsang Vihar Marg, Special Institutional Area, New Delhi

[Directions](#)

Speaker: Pravesh Sharma, Visiting Senior Fellow, ICRIER.

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National Institute of Public Finance and Policy,
18/2 Satsang Vihar Marg,
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New Delhi - 110067
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